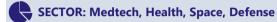




HERADO is a Primary in Radiation Protection by providing a complete solution. The history of our company in dosimetry, started from space. So, we give a solution of future today. We produce patented innovative real-time active dosimeter with unique features that are certified by NASA, DLR, Jeff Bezos Company Blue Origin, and Spaxe-x and SaaS for data management.

BUSINESS SUMMARY



TRL: 9

TAM: €55 billion (medical sector)

KEY TECHNOLOGY: Complete Solution

Rad. Dosimeter (hardware) /SaaS (software)

NUMBERS OF CUSTOMERS:1000/hospital

NEXT STEP: Scale-up

ANNUAL TURNOVER: € 1.100.000 (2022)

Est. € 2.300.000 (2023)

INVESTORS: VC and Angels, invest in HERADO

NEED ADDRESSED

(€)

•The increased demand for more coherent systems in radiation protection due to the new recommendations. that mandate a gradual and prudent period for governments, organizations, hospitals companies to invest in more innovation radiation dosimeters with specifications that only HERADO dosimeter ALMAR meets come at a very opportune

BUSINESS MODEL - VALUE PROPOSITION

- **Great Position in Good Industries.**
- Significant Upside in Growth.
- Multiple levers to create value.
- High incremental margins and asset-lite business model.
- Attractive business model (Hardware and SaaS) and low cash recurred to generate revenue because of Distributor (experts in the field of radiation protection at hospitals with extended portfolio of customers (23.017 Group hospitals)



COMPETITORS AND COMPETITIVE ADVANTAGE

HERADO technology has validated by top experts in the field, prestigious laboratories, Organizations and hospitals. According to top market experts, our active dosimeters, due to the leading technology and desirable cost-effective solution, have the **potential to replace** all the **existing technology.**

TRACTION - ACHIEVED MILESTONES

- We have collaboration with major hospitals in Europe and the USA.
- We have already established distribution agreements and collaborations with leading companies in the field of radiation protection at hospitals with extended portfolio of customers in Belgium, Netherlands, Germany, Switzerland, Luxembourg, Malta, Greece, Portugal, Spain, Italy, Denmark, Brazil, Singapore, Indonesia, Malaysia, Australia, China and the USA.

COMPANY & TEAM INFORMATION

Email: m.fragkopoulou@herado.eu

Founders & team

- Marianthi Fragkopoulou, **CEO**, Nuclear Physicists
- Vasileios Alexiadis. COO, Business Marketing
- **Team expertise**
 - **Best-in-class** management team. Complementary skills, sharing the same vision.



www.herado.eu







